

# NSENG Privacy Policy

Please read the following policy so you understand how we use the personal information we ask you to submit. As we update and expand our services, this policy may change, so please refer back to it periodically.

If you have questions or concerns regarding this policy, please contact us or write to us at NSENG Inc, 29 Dukes Lane, Lincolnshire, IL 60069.

## Collection and Use of Information

When you register with the NSENG website or one of the websites in our network (collectively, the "NSENG Network" or the "Site"), we ask you for personal information, such as your name, phone number, and email address. We use this information to process your requests, to communicate with you about the status of your requests, and to review and improve the service we provide to you. At this time, we may subscribe you to various email publications. You can unsubscribe from any or all publications at any time. We may also use your email address to send you information about your account, such as newsletters to which you are subscribed during registration, as well as messages about any special offers, promotional announcements, and consumer surveys, NSENG Services, account updates, services that may be of interest to you, or administrative messages regarding your account. You can opt-out of communications at any time.

In addition, if you chose to provide us with your phone number, you have opted-in to text message alerts from NSENG. As a result, from time to time we may send relevant text messages to your mobile phone number—you can opt-out of these messages at any time by simply texting back a "STOP" message.

We may also collect information about you automatically through your use of the Site. This information may include:

- Products you have purchased on the site;
- Your general geographic area;
- Your device identification and browser type; and
- Information we collect through cookies, pixel tags, and other tracking technologies as described below in this policy.

NSENG does not rent, sell, or share personal information about you with non-affiliated companies, except with your express consent or under the following limited circumstances:

We disclose information:

- to companies and individuals we engage to perform services on our behalf;
- if legally required to do so;
- to protect the rights or property of the NSENG Network or our affiliated companies, or
- to protect the personal safety of users or the general public.

Additionally, information may be passed on to a third party in the event of a transfer of ownership of our company.

In order to serve you better and more efficiently, we may also share anonymous aggregated information about users with our partners and other third parties.

We also offer an affiliate program, where affiliate members direct customers to NSENG through links on their websites. We may ask affiliates for information, including their site name (URL), mailing address, primary contact, pay-to address, technical contact, and other site-related information, to determine whether a site will be included in our affiliate program. The information collected from our affiliates is used strictly for our affiliate program; none of this information is used for general marketing purposes.

In limited cases, our Site is utilized by our partners to support the maintenance of the NSENG Site in which case they may have some visibility to activity that has taken place on the Site.

You should be aware that any personal information (such as email address or resumes), which you voluntarily display or distribute on the NSENG Network and/or on the Internet can be collected and used by others, no different than posting this information in a newspaper. This may result in your receiving unsolicited messages from third parties for which NSENG is not responsible and has no ability to affect

### **Viewing and Updating Your Information**

You always have complete access to the information you have provided to the NSENG Network. You can make changes to this information to update your account anytime. If you are a registered NSENG member, click [here](#) to access your MY NSENG account profile and to change your contact information and to view any recordings, coaching services, etc that you may have purchased. Your information will automatically be updated as you make changes to your MY NSENG webpage.

### **Cookies, Tracking, Interest Based Advertising, and Analytics**

Cookies are small pieces of data that are sent to your browser from a Web server and stored on your hard drive and/or your mobile device. In general, we use cookies and similar technologies to help us better serve you and improve your experience on our Site. As you browse areas of the NSENG Network and view emails from us, cookies may be placed on your computer's hard drive and/or your mobile device which may allow us to collect information, such as your internet protocol address and mobile device identifier. Cookies allow us to track your account so you don't need to retype the information each time you visit our Site. Cookies also allow us to provide certain services and features to you. You may refuse cookies in your browser, but doing so may result in certain services and features not functioning properly.

We may occasionally use third-party advertising companies to serve ads and/or collect certain information when you visit our Site. These advertisers may also serve cookies when you click on advertisements on the Site, or use pixel tags, web beacons, or similar technologies, including within email advertisements we send on their behalf, to collect non-personally identifiable aggregated information when users visit the Site in order to provide advertisements on our Site, other sites, and other forms of media about goods and services that may be of interest to you. This common practice is known as "online behavioral advertising" or "interest-based advertising". In addition, if you want to prevent a third-party advertiser from collecting data, you may visit each ad network's website individually and opt-out. We do not have access to personal information, if any, gathered by advertisers.

We also use the third-party analytics service Google Analytics to help analyze how users use our Site. The information generated by cookies or other tracking technologies about your use of our Site is transmitted to Google Analytics, which uses such non-personally identifiable information to compile reports on aggregated activities of all Site visitors. Google Analytics' ability to use and share this analytics information is restricted by its terms of use and privacy policy. By using our Site, you consent to Google Analytics using your data in the manner and for the purposes described above.

### **Cached Information**

There may be instances where information you have submitted to NSENG is temporarily cached or stored by another site, such as Google.com, even after such information has been removed from the NSENG Network. These sites are maintained by third parties not controlled by NSENG. Accordingly, NSENG expressly disclaims any responsibility for the cached information displayed by these third-party web sites.

### **Log Files**

We use IP addresses to analyze trends, administer the Site, track user's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

## **Links**

The NSENG Network may contain links to other sites. You may have arrived at this website by clicking on a link from a NSENG affiliate or other affiliate. If so, you should be aware that NSENG may share your information with that affiliate and the affiliate may use the information in accordance with its privacy policy instead of ours.

## **Security and Access**

We have implemented technology and security features, as well as internal guidelines, designed to safeguard the privacy of your personal information from unauthorized access or improper use. We will continue to endeavor to enhance our security procedures as new technology becomes available. However, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk.

When you place an order online at the NSENG Network, your credit card information is protected through the use of encryption, such as the Secure Socket Layer ("SSL") protocol. SSL makes it difficult for your credit card information to be intercepted or stolen while being transmitted. This Site uses a service company to process its credit card transactions.

Users should not post personal information to any site if they are uncomfortable with the security of the site. If you have any questions, please contact us.

## **Do Not Track**

This Site does not include Do Not Track technology at this time. Do Not Track is a privacy preference that you can set in your web browser to indicate that you do not want certain information about your webpage visits collected across web sites when you have not interacted with that service on the page. For all the details, including how to activate Do Not Track, visit [www.donottrack.us](http://www.donottrack.us).

## **Notification of Changes**

If we decide to change our privacy policy, we will post those changes here so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

## **Further Questions**

If you need information about NSENG's privacy policy not stated above, click [here](#) to email us.