

NSENG[®]

NorthShore Executive
Networking Group



Marty Gilbert
NSENG Founder & CEO
www.nsenginc.com
mgilbert@nsenginc.com
847.732.7400

NSENG Talent Recruitment Program

NSENG was formed in 2010 by Marty Gilbert and has grown almost entirely by referrals from members, outplacement firms and recruiters. It is comprised of over 9,000 Chicago area members, each of whom possess an impressive array of work experience. The organization is expanding by 5 new members each day with more than 10 individuals landing new jobs each week across a broad range of industries and roles that span sales, marketing, finance, IT, operations, HR, general management, product development, supply chain, legal, project management and more. The quality of individuals in the group is impressive which is why talent acquisition teams and executive search firms are turning to NSENG to complement their candidate recruitment efforts.

To assist these organizations, NSENG's Talent Recruitment Program makes their open jobs visible to all NSENG members through the following vehicles (items #1-3 are packaged together):

1. NSENG posts your open positions onto the **weekly NSENG newsletter** that is distributed to every member.
 - The same post appears for at least 2 consecutive weeks and is linked to your company's selected webpage.
2. NSENG posts your open positions onto the **home page of the NSENG website**.
 - Each position appears on the home page and is linked to your company's selected webpage.
3. NSENG posts your open positions onto the **NSENG LinkedIn group** twice a month.
 - Each position can include a description of up to 1,200 characters and is linked to your company's webpage.
4. Companies can **sponsor an NSENG meeting or webinar** (this is available to companies who purchase items #1-3).
 - Sponsors get 5 minutes at the beginning of an event to present their company and open positions.

Weekly Newsletter

Marty Gilbert
847.732.7400
martygilbert@gmail.com
www.nsenginc.com
www.nsenginc.com/coachings

Click [HERE](#) to view details & register for the Nov 16th webinar on "Interview Success: from Phone Screen to the Final Round!"

Next NSENG Meeting is Mon Nov 11th
6:15-8:30pm, Glenview Library (1930 Glenview Rd)
1hr & 45min LinkedIn presentation by LinkedIn author Wayne Breitbarth on
"Creating a Winning LinkedIn Game Plan to Your Next Job."

PLEASE PLAN ON ARRIVING EARLY FOR THIS MEETING AS WE'RE EXPECTING A BIG TURNOUT & YOU MAY NEED TO PARK ON SIDE STREETS OR AT THE METRA STATION.

This entire meeting will be a presentation conducted by Chicago's foremost authority on LinkedIn, **WAYNE BREITBARTH**. He also happens to be the author of the most widely read book on LinkedIn. Wayne's entire presentation will be performed on the LinkedIn site and it will focus on "Creating Your Weekly LinkedIn Game Plan to Your Next Job". Many LinkedIn members have seen Wayne present 3 and 4 times because LinkedIn keeps changing and Wayne keeps uncovering new ways in which to use the platform more effectively for job seekers. Some of the topics that Wayne will cover include:

- Discover what proactive steps you should be taking every day on LinkedIn.
- Learn how to use LinkedIn to be more effective in your job search.
- Explore some of the new, hard-to-find LinkedIn job seeker features.
- See how recruiters are using **Artificial Intelligence** on LinkedIn.
- Find out the simple LinkedIn steps to ask for career-related referrals.
- Wayne will also be reviewing many of the features on the free LinkedIn account that have been changed or eliminated.

UPCOMING LIVE WEBINARS & WORKSHOPS

THE WHAT THE HELL APPROACH TO JOB SEARCH? Plus a 40-min recording on "How to Build a Target Company List"
Date: Wed June 22, 2022, 8:00-9:00pm Central time
Speaker: Marty Gilbert
\$80.00

Website Home Page

HOME JOB SEARCH RESOURCES ABOUT CAREER MP NSENG

CONNECTING TO YOUR BEST CAREER OPPORTUNITY

NSENG is the largest job search group in the US!
Over 9,000 members with 10+ members landing new jobs each week.
[Join NSENG Now](#) and Receive Access to 3 On-Demand Job Search Webinar Recordings.

Membership is FREE!

[Join NSENG](#)

UPCOMING LIVE WEBINARS | **WEBINAR RECORDINGS** | **WORKSHOPS** | **COACHING**

UPCOMING LIVE WEBINARS & WORKSHOPS

THE WHAT THE HELL APPROACH TO JOB SEARCH? Plus a 40-min recording on "How to Build a Target Company List"
Date: Wed June 22, 2022, 8:00-9:00pm Central time
Speaker: Marty Gilbert
\$80.00

LinkedIn Group

Position for You - These companies need board members. Click here to be match

NorthShore Executive Networking Group (NSENG)
Standard group

Start a new conversation in this group

[Post](#)

Marty Gilbert
NorthShore Executive Networking Group (NSENG) Founder/CEO | Job Search C...
now a NorthShore Executive Networking Group (NSENG)

BAXTER... Commercial Leadership Development Program (Deerfield)
<https://lnkd.in/eK6XXs>

Commercial Leadership Development Program
Manager Job in Deerfield, IL | Baxter
jobs.baxter.com

[Like](#) [Comment](#)

Here are a few reasons why NSENG is an attractive talent recruitment solution

- 90% of NSENG's members are located in the Chicago area so its database is very geographically focused.
- The quality of NSENG talent is extremely high-- 10 members are landing new jobs each week for past 8 years.
- NSENG's membership is very diverse and covers a wide range of industries and job functions from single contributors to managers, directors, VPs and C-level executives.
- The US' three largest outplacement firms refer their clients to NSENG.
- With each NSENG member possessing an average of over 1,000 LinkedIn connections, your open positions are often redistributed to their associates in large numbers at no additional cost to you.

If you are interested in setting up a brief presentation on our program and pricing, please contact **Marty Gilbert** at mgilbert@nsenginc.com or **847.372.7400**.