



## NSENG Talent Recruitment Program

NSENG was formed in 2010 by Marty Gilbert and has grown almost entirely by referrals from members, outplacement firms and recruiters. It is comprised of over 9,000 Chicago area members, each of whom possess an impressive array of work experience. The organization is expanding by 5 new members each day with more than 10 individuals landing new jobs each week across a broad range of industries and roles that span sales, marketing, finance, IT, operations, HR, general management, product development, supply chain, legal, project management and more. The quality of individuals in the group is impressive which is why talent acquisition teams and executive search firms are turning to NSENG to complement their candidate recruitment efforts.

To assist these organizations, NSENG's Talent Recruitment Program makes their open jobs visible to all NSENG members through the following vehicles (items #1-3 are packaged together):

1. NSENG posts your open positions onto the **weekly NSENG newsletter** that is distributed to every member.
  - The same post appears for at least 2 consecutive weeks and is linked to your company's selected webpage.
2. NSENG posts your open positions onto the **home page of the NSENG website**.
  - Each position appears on the home page and is linked to your company's selected webpage.
3. NSENG posts your open positions onto the **NSENG LinkedIn group** twice a month.
  - Each position can include a description of up to 1,200 characters and is linked to your company's webpage.
4. Companies can **sponsor an NSENG meeting or webinar** (this is available to companies who purchase items #1-3).
  - Sponsors get 5 minutes at the beginning of an event to present their company and open positions.

### Weekly Newsletter

### Website Home Page

### LinkedIn Group

### Here are a few reasons why NSENG is an attractive talent recruitment solution

- 98% of NSENG's members are located in the Chicago area so its database is very geographically focused.
- The quality of NSENG talent is extremely high-- 10 members are landing new jobs each week during COVID-19.
- NSENG's membership is very diverse and covers a wide range of industries and job functions from single contributors to managers, directors, VPs and C-level executives.
- The US' three largest outplacement firms refer their clients to NSENG.
- With each NSENG member possessing an average of over 1,000 LinkedIn connections, your open positions are often redistributed to their associates in large numbers at no additional cost to you.

If you are interested in setting up a brief presentation on our program and pricing, please contact **Marty Gilbert** at [martygilbert1@gmail.com](mailto:martygilbert1@gmail.com) or **847.372.7400**.