



## NSENG Job Search Coaching Phone Consultations

[www.nsenginc.com/coaching](http://www.nsenginc.com/coaching)

All job search phone consultations are handled by NSENG Founder & CEO, Marty Gilbert. There is no end to the number of different topics that Marty can address during your calls, but here are just a few examples of subjects that you may want to consider during the time that you have with him.

1. Overall job search strategy
2. Verbal resume critique
3. Verbal LinkedIn profile critique
4. Brainstorm about your value proposition
5. How to increase traffic to your LinkedIn profile
6. How to turn your network into an effective lead source
7. How to create a job search marketing plan
8. LinkedIn basics & advanced training
9. How to prioritize your time during your job search
10. How to compete vs younger candidates
11. How to networking more effectively
12. How to write cover letters more effectively
13. How to prepare & perform better during job interviews
14. How to prepare for behavioral-based questions during a job interview
15. How to make yourself more memorable & more likeable during a job interview
16. Example job interview questions you should be prepared to answer
17. How to negotiate a job offer
18. How to create a 90-day onboarding plan when you're one of a few finalists
19. How to leverage LinkedIn to build out a robust list of target company & key influencers
20. How to avoid common mistakes that many job seekers make



### **Below are testimonials from a few of Marty's coaching clients:**

**VP Marketing:** *"Marty is a rare find in the world of executive search coaching - he is more than willing to customize the approach to what you actually need versus the 'one size fits all' packages that you often find in this space. His 'What the Hell' approach alone makes the investment well worthwhile- I landed a new job within a month."*

**Project Management Director:** *"A sincere thanks to Marty Gilbert, for leading NSENG and particularly for his job search coaching services. My situation for a job search was sudden and unexpected so I reached out to Marty and I'm glad I did. With his guidance and hands-on efforts, he challenged my thought process and completely reworked my resume and email communications so that they more effectively communicated my skills and value. He also prepped me for interviews that made me much more convincing."*

**Sales Account Executive:** *"Marty put together a clear outline of what needed to be done to get back into the job market and get noticed above the large number of other job seekers. Armed with a powerful resume, cover letters, intro letters and an excellent strategy, I am much more confident of my positioning in the marketplace. Well worth the investment."*

**Chief Financial Officer:** *"My resume wasn't telling a compelling story and I hadn't interviewed in twelve years. Marty helped flush out my value proposition for potential employers on paper and made me more confident in telling my story in interviews. His coaching tactics were tailored to my industry and his tools enabled me to land a job in far less time."*

Please feel free to view and purchase one of Marty's job search coaching packages at [www.nsenginc.com/coaching](http://www.nsenginc.com/coaching). If you have any questions you can reach him at [martygilbert1@gmail.com](mailto:martygilbert1@gmail.com) or **847.372.7400**.

Click [here](#) to view Marty's video on his "What the hell approach to job search".

Click [here](#) to view Marty's video on his "7 key metrics to an effective job search".

Click [here](#) to listen to Marty's interview with Northwestern University radio (WNUR).

Click [here](#) & listen to Marty's 30-minute podcast interview on his "Perspectives about networking".