NSENG®

NorthShore Executive Networking Group

Marty Gilbert
NSENG Founder & CEO
www.nsenginc.com
www.nsenginc.com/coaching
martygilbert1@gmail.com
847.732.7400

**Who we are:**

NSENG was formed in 2010 by Marty Gilbert when he was looking for his next career opportunity. The organization has grown almost entirely by referrals, with existing members telling others about how the group's meetings have helped them to accelerate their job search efforts. Today, NSENG is comprised of over 3,400 members who have held Manager, Director, VP and C-level positions during their careers. Everyone brings valuable job search perspectives so individuals leave each meeting with meaningful input and new contacts to pursue. More than 3 new members are joining NSENG each day and 7 members are landing new jobs each week with firms across a broad range of industries and roles that span sales, marketing, finance, IT, operations, HR, general management, product development, supply chain, legal and more. ***What makes NSENG unique*** is the senior level talent at each meeting, the exceptional speakers, the emphasis on target company focus, members who are willing to share their influential connections and a strong portfolio of job search coaching services.

**What we do:**

Senior level individuals share a lot in common, one of which is the fact that they are the most difficult people to place into a new position. That's where effective networking plays a huge role. NSENG creates an environment of information sharing between executives who can help one another. This includes discussing job search strategies, posting senior level jobs on our LinkedIn group site, providing introductions to key people in target companies and gaining great insights from renown speakers who share advise that can improve your job search tactics. Here are a few examples of presentation topics from previous meetings:

- Your weekly LinkedIn game plan
- Using improv in the interview
- Developing a target company list
- The executive recruiter's perspective
- Developing a dynamic elevator pitch
- Strategies & tactics I used to land a VP job in 2 months
- Mastering the psychology of the job interview
- 50 steps for 50-year old job seekers

**NSENG meetings:**

The meetings take place from **6:15-8:30pm at the Glenview Public Library (1930 Glenview Rd) or at Hamburger Univ (2715 Jorie Blvd) on the McDonald's campus in Oak Brook**. We typically get 60-120 people at each meeting with the following agenda:

- 6:15 – 6:30 Open networking
- 6:30 – 6:45 Announcements
- 6:45 – 7:30 Guest speaker presentation and Q&A
- 7:30 – 8:30 Small group networking sessions (10-15 people per group)

**Bring 20 copies of your handbill or resume** for the small group networking sessions– members often get warm introductions to their target companies from these conversations. There are no upfront fees to join NSENG-- just pay **$20 at each meeting** that you attend. Join our group on LinkedIn by clicking **here** and feel free to bring an associate to any meeting. If interested in learning more or being added to the NSENG roster so you can receive meeting announcements and job leads, please contact **Marty Gilbert at martygilbert1@gmail.com.**

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**Here are a few comments from NSENG members who have landed new positions:**

*"The search process can be a lonely place, so I felt very fortunate to have found NSENG and a community of people who "get it." From my first meeting, I was impressed by the open environment for sharing and the lack of feeling judged for being in the job market. I've made some great connections through NSENG and thank you very much Marty for leading a hugely supportive organization*."
**-- Landed a position as Marketing Director**

*"My resume wasn't telling a compelling story and I hadn't interviewed in twelve years. Marty helped flush out my value proposition for potential employers on paper and made me more confident in telling my story in interviews."*
**-- Landed a position as Chief Financial Officer**

*"Thank you for the NSENG. I have learned so much about job search and networking from you, the speakers, and the other members. Of all the lessons I learned from the group, probably the most important was to focus your job search on where you add value. It was counter-intuitive to me to limit my scope, but focusing helped so much. It helped me recognize myself as a strong, valuable person, and made all the difference in the world."*
**-- Landed a position as Director of Entrepreneurial Services**

*"Marty is a rare find in the world of executive search coaching – he is more than willing to customize the approach to what you actually need versus the "one size fits all" packages that you often find in this space. And this tailored approach makes the investment in your career very worthwhile."*
**-- Landed a position as VP Marketing**

*"I greatly appreciated the help NSENG provided. The speakers and presenters at NSENG were relevant and very helpful. Also, the networking sessions provided contacts who could and were willing to help. I used the career portfolio idea from NSENG to differentiate myself and I thought this concept worked great. Thank you for your help and all of the help I received from NSENG."*
**-- Landed a position as Senior Director of Corporate Logistics**

*"My story is another example of why networking is such an important factor in finding the next career opportunity. I was made aware of my opportunity by an e-mail sent from an NSENG member to our group. Had I not joined NSENG, I would have NEVER been aware of this position. I am grateful for the opportunity sharing platform that NSENG has provided."*
**-- Landed a position as Chief Sales Officer**

*"I would like to extend a special thanks to you for staying involved and committed to helping the participants at the NSENG keep connected and engaged. It is one of the most important aspects of the job search, and your passion for helping is personally inspiring."*
**-- Landed a position as Director of Financial Operations**

*"Thanks for the efforts you have made with NSENG. You have great speakers, the group is a kind and giving group, and you personally have great ideas Marty. As you know I had multiple offers, and one of them came from an idea of yours. Thanks again for that, I appreciate your knowledge."*
**-- Landed a position as Senior Product & Program Manager**

"*Marty created a clear outline of what needed to be done to get back into the job market and get noticed above the large number of other job seekers. He armed me with a powerful resume, cover letters and great strategy.*
**-- Landed a position as Sales Account Executive**